



# UPD EXTENSION PROGRAM IN OLONGAPO

## PROGRAMANG EKSTENSIYON ng UPD sa OLONGAPO

Location: Subic Bay Freeport Zone, Zambales  
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**T**he UP Diliman Extension Program in Olongapo (UPDEPO) was launched in response to the request of the Olongapo City Government for higher education for the provinces of Bataan and Zambales. The unit began to operate in the 1st semester, AY 1984-1985. Formally establishing UPDEPO, the Memorandum of Agreement (MOA) between UP and Olongapo City was signed on 30 July 1985.

In the first sixteen years of its existence, UPDEPO found its home at the Olongapo City National High School, where it held classes on weekends. It proudly moved to a building of its own inside Subic Bay Freeport Zone (SBFZ) in 2000 by virtue of another MOA, this time between UP and the Subic Bay Metropolitan Authority (SBMA).

The present UPDEPO complex can be found just to the right of SBMA main entrance gate near the Asinan area. However, a new MOA signed between UP and SBMA in September 2011 provides for the transfer of UPDEPO to a new, more strategic location along Rizal Highway, SBFZ. Plans are underway to rehabilitate and develop the site into a complete and fully functional campus that will help increase UPDEPO's educational presence and influence in the SBFZ and surrounding provinces.

### PROGRAMS OFFERED

#### GRADUATE PROGRAM

UPDEPO offers a Master of Management (MM) program (non-thesis) with a trimestral schedule. The program aims to train qualified students for a professional career in the management of business companies, public agencies, and other non-profit institutions. Above all, it seeks to advance a manager's skills in every particular field of endeavor. It also trains managers to competently apply management theories to the enterprise's manifold activities.

#### ADMISSION POLICIES/REQUIREMENTS

University rules and regulations governing admission apply to the UPDEPO graduate program. Moreover, applicants must:

- 1) pass the graduate admission test;
- 2) have a Bachelor's degree in any field;

3. have at least a two-year work experience;
4. pass an interview with the Program Secretary, Program Coordinator, and MM faculty;
5. have proficiency in basic subjects (Algebra, Statistics, Accounting, Economics)

The admission test indicates aptitude and "pre-existing" qualities needed for graduate management education. The test areas are quantitative processing, logic, and reading comprehension.

#### ADDITIONAL REQUIREMENT

Students who fail to get the required general weighted average of 2.00 may take two additional courses as approved by the Director, provided the students do not repeat a course previously taken. The grades in all subjects taken will be included, however, in computing the general weighted average. The inability of students to obtain a general weighted average of 2.00 after taking the two additional courses will disqualify them from the program.

<b>MASTER OF MANAGEMENT</b>			
<b>30 units</b>			
APPROVAL 101st UPD UC : 12 December 2007   President ERRoman : 18 December 2007			
<b>F I R S T Y E A R</b>			
<b>1st Trimester</b> 6 units		<b>2nd Trimester</b> 6 units	
Mgmt 201	2	Mgmt 202	2
Mgmt 211	2	Mgmt 204	2
Mgmt 220	2	Mgmt 240	2
<b>3rd Trimester</b> 6 units			
Mgmt 221	2		
Mgmt 222	2		
Mgmt 230	2		
<b>S E C O N D Y E A R</b>			
<b>1st Trimester</b> 6 units		<b>2nd Trimester</b> 6 units	
Elective 1	2	Mgmt 290	2
Elective 2	2	Elective 4	2
Elective 3	2	Elective 5	2
<b>3rd Trimester</b>			
Comprehensive Examination			
<i>Curricular Framework</i>			
	<i>Number of Subjects</i>		
<i>Tool Courses</i>	3		
<i>Core Courses</i>	7		
<i>Electives</i>	5		
<i>Comprehensive Examination</i>	-		
<i>Total</i>	15		

**GRADUATE****Business Management (BM)**

**236 International Marketing.** Export-import trade with emphasis on analyzing the commercial feasibility of export products. Prereq: Mgmt 230. 2 u.

**238 New Enterprise Planning and Management.** Problems involved in planning and founding new enterprises. Examination of business opportunities. Prereq: Mgmt 222, 230, 240. 2 u.

**Educational Management (EDM)**

**222 Management and Supervision of Instruction.** 2 u.

**242 Supervised Field Practice in School Administration.** Statistical and research concepts, tools and methods applicable to educational management. 2 u.

**298 Seminar in Educational Management.** Prereq: COI. 2 u.

**Management (Mgmt)**

**201 Theory and Practice of Management.** Concepts, principles and practices of managing institutions. 2 u.

**202 Organizational Behavior.** Individual and group behavior in organizations, including leadership, interpersonal processes, organizational design and organizational culture. 2 u.

**204 Economic Analysis.** Economic theory and policy with reference to managing the institution, organization or entity. 2 u.

**205 Managerial Economics.** Application of key microeconomic tools to problems in the organization, focusing on issues of firm performance, market, competitive analysis, strategic positioning and dynamics, governance, incentive conflicts, executive compensation, and organizational structure. Prereq: Mgmt 204, Mgmt 211 and completion of minimum six (6) core courses in the curriculum or COI. 2 u.

**209 Seminar in Management.** Prereq: Mgmt 201. 2 u.

**211 Management Science.** Quantitative analysis and solution of management problems. 2 u.

**219 Seminar in Management Science.** Prereq: Mgmt 211. 2 u.

**220 Management Accounting.** Accounting as an information system to assist the manager in planning and monitoring the entity's operations. 2 u.

**221 Management Control.** Principles and practices of motivating managers to attain entity objectives and high performance,

- using management accounting information systems. Prereq: Mgmt 220. 2 u.
- 222 Financial Management.** Planning and evaluating fund flows of short-term (working capital) and long-term (capital) investments and their funding, maximizing attainment of the organization's goals. Prereq: Mgmt 204, 220. 2 u.
- 229 Seminar in Financial Management.** Prereq: Mgmt 222. 2 u.
- 230 Marketing Management.** Principles and practices of the marketing function, product (physical or service) development to post product-delivery. 2 u.
- 239 Seminar in Marketing Management.** Prereq: Mgmt 230. 2 u.
- 240 Production Management.** Strategic and tactical decisions in the design and management of products (physical or service), processes, facilities and systems, quality assurance, etc. 2 u.
- 249 Seminar in Production/Operations Management.** Prereq: Mgmt 240. 2 u.
- 250 Human Resource Management.** Principles and practices in managing the organization's manpower as a crucial resource for success of the establishment. 2 u.
- 259 Seminar in Human Resource Management.** Prereq: Mgmt 250. 2 u.
- 260 Management Law.** Principles, concepts and practices of general and special laws as they affect effective management of the institution. 2 u.
- 290 Strategic Management.** Strategy concepts and practices; environmental and organizational analyses in formulating and implementing overall and long-term policies and plans of the organization. Prereq: Mgmt 202, 222, 230, 240. 2 u.
- Public Management (PM)**
- 241 Public Policy and Program Administration.** Planning, implementation and evaluation of development programs. Prereq: COI. 2 u.
- 251 Local Government and Regional Administration.** Theoretical and empirical perspectives of local government and regional administration; issues on central-local relations, community and institutional development and area management. Prereq: COI. 2 u.